

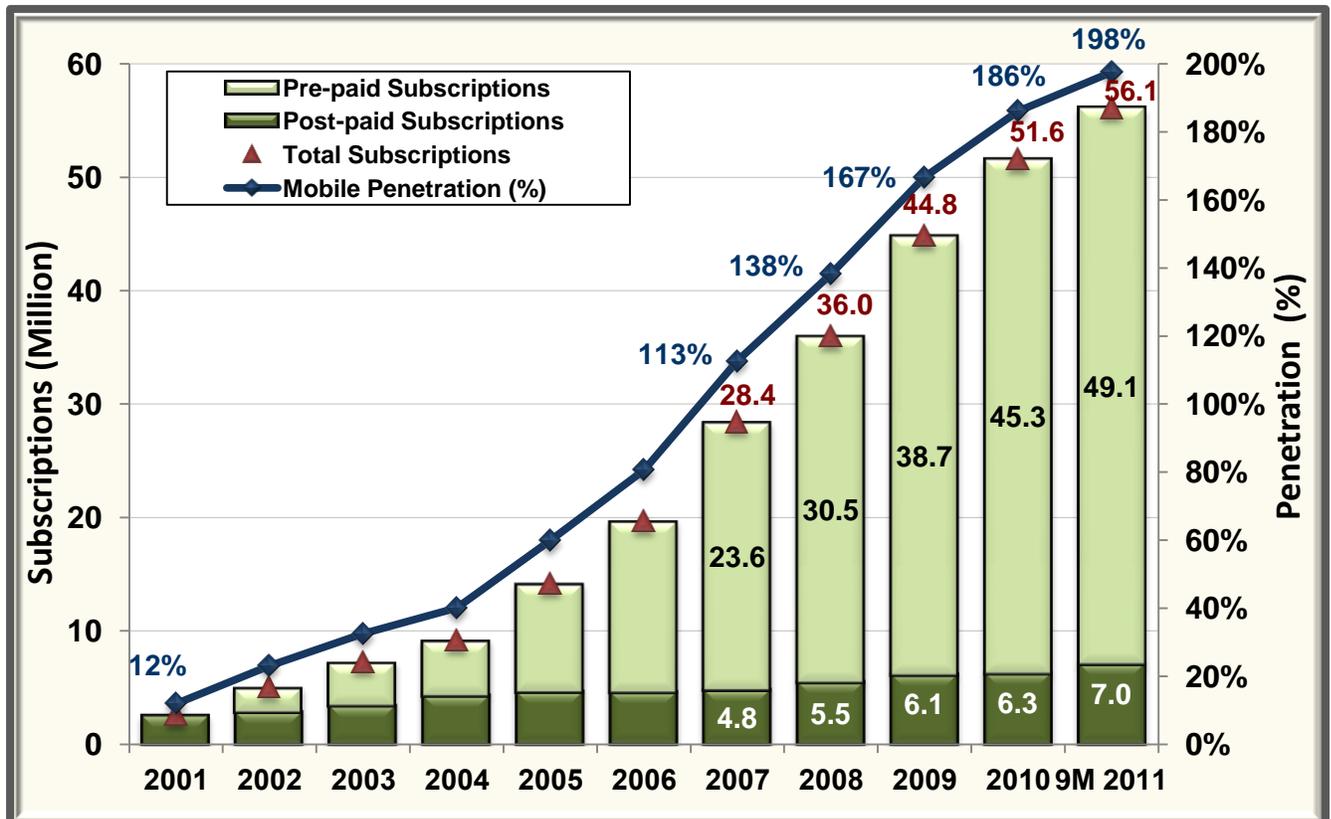
ICT Indicators in K.S.A

(End of 9M - 2011)

1. Mobile Telecommunications Market

The total number of mobile subscriptions grew to around 56.1 million by end of 9M 2011, with penetration stood at 198%. Prepaid subscriptions constitute the majority (over 87%) of all mobile subscriptions, in line with the trend in other similar markets around the world.

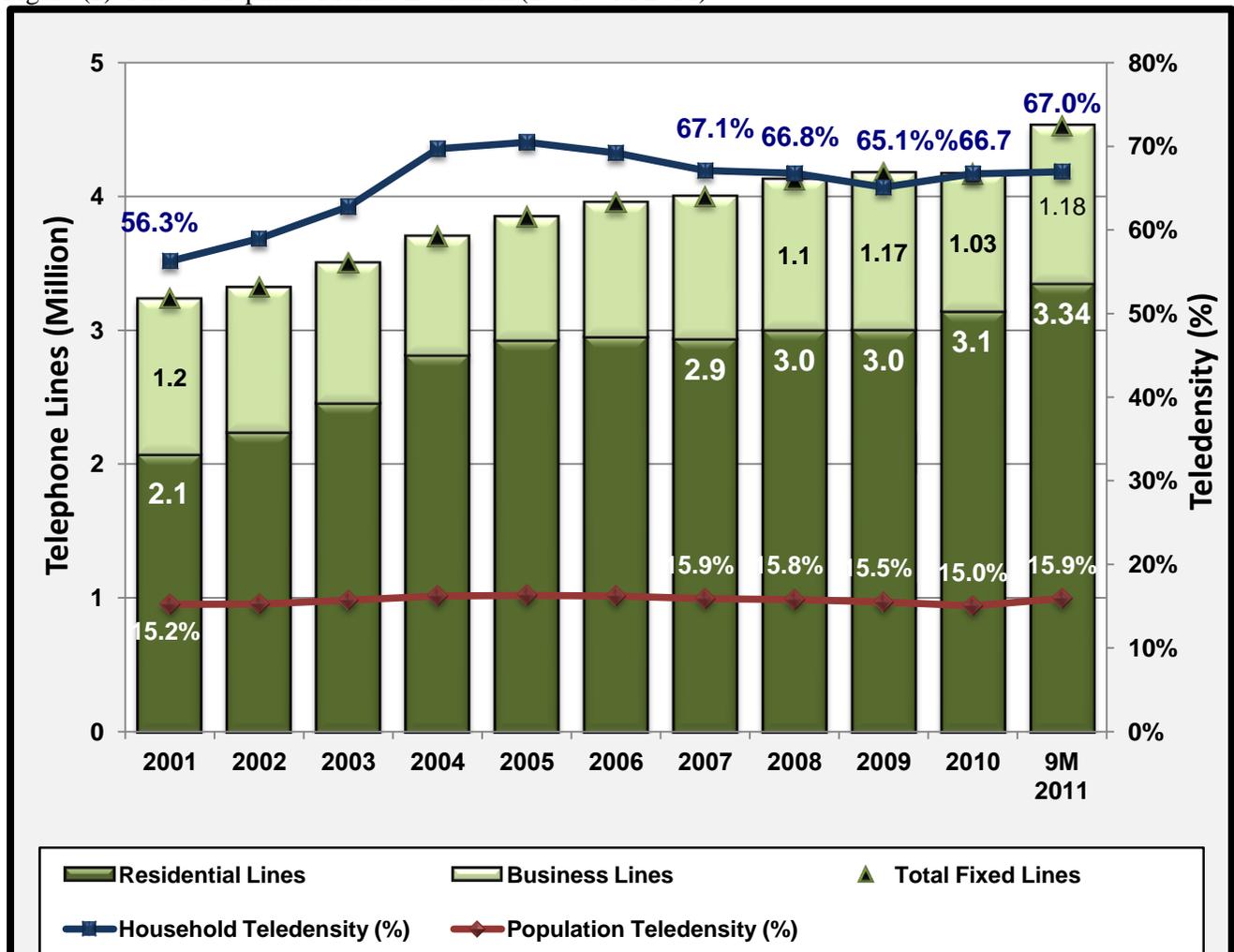
Figure (1): Mobile Service Market Growth - Total Subscriptions (2001- 9M 2011)



2. Fixed Telephony Market

Fixed telephone lines stood at 4.52 million by end of 9M 2011, of which around 3.34 million or 73% were residential lines. This represents a household teledensity of around 67%, while the population teledensity is around 15.9% or 159 telephone lines for every 1000 inhabitants.

Figure (2): Fixed Telephone Market Evolution (2001- 9M 2011)

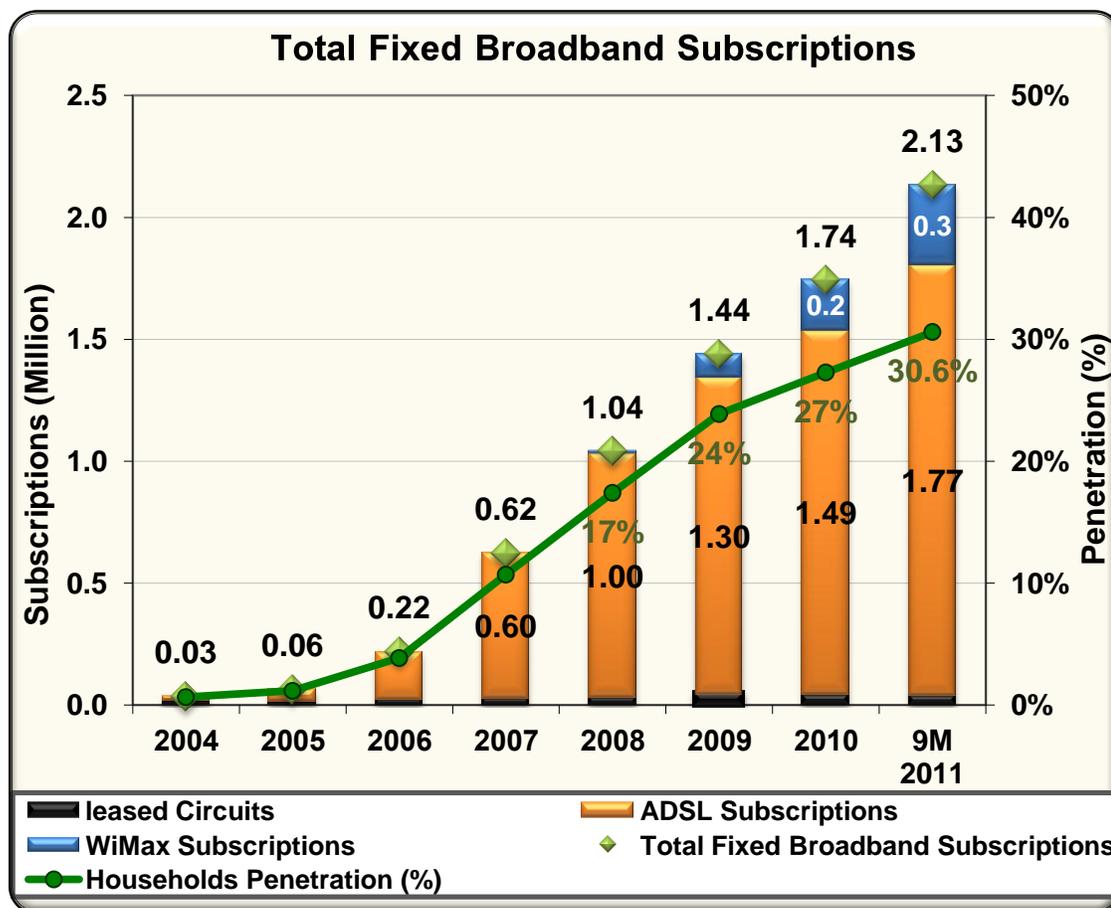


3. Broadband Services Market

3.1. Fixed Broadband Services:

Fixed Broadband subscriptions including the (DSL) subscriptions, Fixed Wireless (Wimax) subscriptions and other fixed lines have grown to around 2.13 millions subscriptions at the end of 9M 2011. The Fixed Broadband penetration rate stood at around 30.6 % of household at the end of 9M 2011.

Figure (3): Fixed Broadband Market Evolution (2004- 9M 2011)





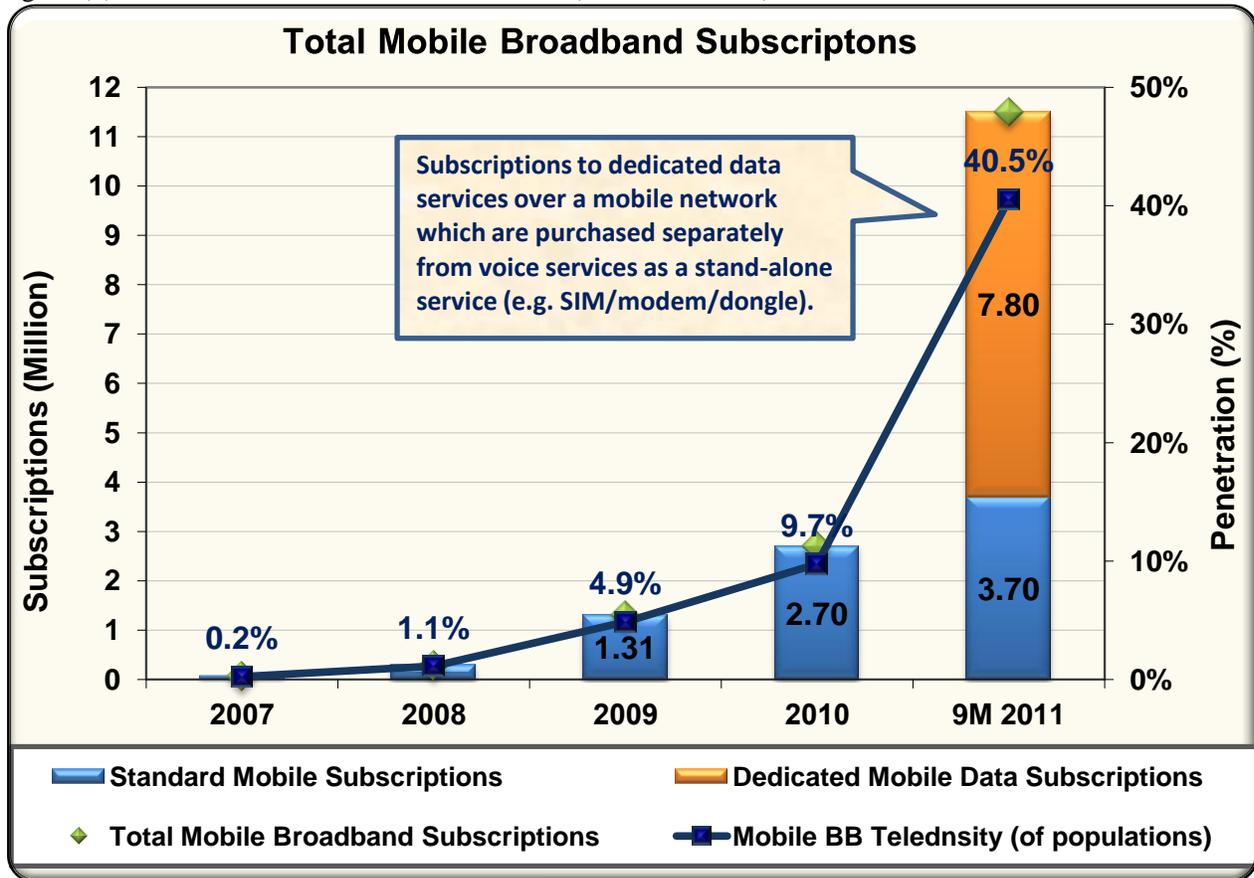
3.2. Mobile Broadband Services:

The total subscriptions to mobile broadband reached 11.5 million at the end of 9M 2011, representing a penetration of 40.5% of the population. The mobile broadband market continues to gain momentum in the Kingdom and is becoming an increasingly exciting market. One of the key reasons for this growth is the fact that due to competition and the huge expansion of the smart phones which enable customers for varieties of data packages. Becoming easier to access via mobile devices such as smart phones, mobile networks are also improving as 3.5G (HSPA) continues to be deployed and wireless broadband technologies (4G) emerge over the next few years.

It should be noted that in calculating the number of subscriptions, CITC has adopted the new recommendation put forward by the ITU in early 2011.

The new ITU methodology as well as the new CITC ICT indicators provide for including in the calculation subscriptions to voice SIMs with use of data communications at broadband speeds, as well as subscriptions to dedicated data SIMs. As a result, the broadband subscriptions and penetration totals for the third quarter of 2011 are substantially higher relative to those reported in previous months.

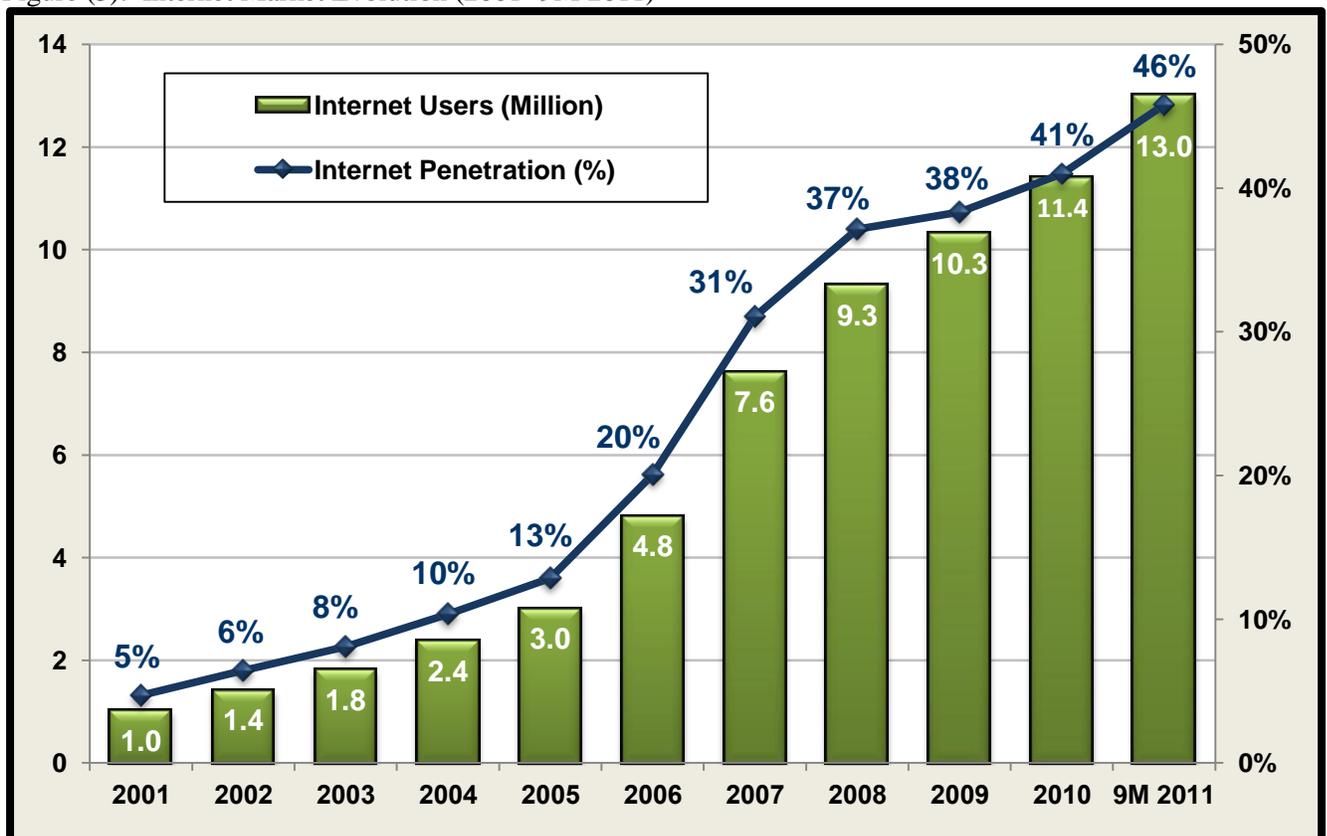
Figure (4): Mobile Broadband Market Evolution (2007- 9M 2011)



4. Internet Services Market

The number of Internet users grew from around 1 million in 2001 to an estimated 13 million at the end of 9M 2011. Internet penetration increased to 46% of the population by the end of 9M 2011.

Figure (5): Internet Market Evolution (2001- 9M 2011)



Notes:

- 1) For years 2001-2006: CITC estimates based on reported Internet connections (dial-up and broadband).
- 2) 2007, 2008 and 2009: Based on the results of three major field surveys of the Internet market commissioned by CITC.
- 3) 2010 & 9M 2011: CITC estimate (projection) based on the results of the two field surveys of 2008 and 2009.